



THE UNIVERSITY OF
MELBOURNE

BUSINESS PROCESS MINING - ONLINE SHORT COURSE

Data abounds in modern organisations, but data without meaning is useless.

Get the keys to your business data and start making strategic, data-driven business decisions with this practical online short course on Business Process Mining.

This course illustrates the main techniques and tools for process mining, what analytics can be extracted, and how these can be visualised and interpreted to gain better insights on how an organisation actually works. Armed with this knowledge, you will be able to run your first process mining project and gain the required buy-in to put up a case for process improvement based on your process mining results.

Who should apply?

This course addresses the needs of professionals involved in organisational improvement and operational excellence projects, such as:

- » Business and process analysts
- » IT staff such as solution architects
- » Those who have an analytical mindset to understand, interpret and gain insights from data analytics.

The workshop will cover:

- » Introduction to BPM
- » Introduction to process mining and its role in the
- » BPM Lifecycle

“Here at Melbourne Uni, we have a very active BPM research team. As a result, our courses are directly informed by the latest developments in BPM practice – much of which is coming from our own application-oriented research program.”
– Professor Marcello La Rosa

- » Process mining value proposition
- » Case studies
- » Process mining techniques:
 - Automated discovery
 - Performance mining
 - Conformance checking
 - Variants analysis
 - Predictive monitoring
- » How to set up a process mining project
- » Process mining tools

Price

- » 30% discount offered for initial online course - **Discounted price \$1,330 incl. GST** (Course is valued at \$1,900 incl. GST)
- » Price includes all material, additional readings and comprehensive feedback.

Course details

Duration: 15 hours in total, delivered over two weeks

Timetable: 4:00pm-5:30pm daily (Monday-Friday)

Delivery: This course will be delivered via Zoom

Facilitator: Professor Marcello La Rosa, Deputy Head of School (Engagement) and Leader of the Information Systems Group in the School of Computing and Information Systems.

Book your spot today:
unimelb.edu.au/cpd/bpm

Enquiries

+61 3 8344 0149

Monday to Friday 9am to 5pm AEST/AEDT, weekends and public holidays 10am to 5pm AEST/AEDT
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